

SBCD Portfolio Showcase Event - proposal outline – Appendix A

Caveat: live event, Covid restrictions permitting.

What -	SBCD event to celebrate the regional portfolio in full delivery with all business cases approved.
Aim -	To provide a platform for: <ol style="list-style-type: none"> 1) City Deal programmes and projects to show progress and discuss needs / opportunities with the business sector. 2) Businesses to: <ul style="list-style-type: none"> • Meet the project teams • Be updated on activities being delivered by City Deal programmes projects • Better understand the opportunities provided by SBCD programmes /projects
When -	Early Q1 next year, This is important as it falls far enough away from local govt elections in May and the pre-election period if we aim for late January/early Feb which provides the opportunity to acknowledge the contribution of existing elected members should anything change in May.
Where -	High profile venue such as Parc y Scarlets or Swansea Stadium (too early for Arena) with ability to cater for circa 200-300 invited guests – open to suggestions.
Format -	Formatted as a “meet the project” showcase event, similar in format to 2018 event but this time with more focus on procurement pipeline and promotion of assets, investment opportunities and how businesses can be involved. <ul style="list-style-type: none"> • Opening speeches from Ministers, Leaders, ESB etc • Each programme/project having bespoke stands and time permitting, stage time • Lunch • Time to meet projects / breakout rooms? / etc yet to be agreed • Close
Stands -	Note : some programmes may need more than one stand now to allow their project components individual space. <ul style="list-style-type: none"> • All project teams, including each delivery organisations – Yr Egin 1, Arena, PDM partners etc • Tier 1 contractors eg Bouygues and other tier 1 suppliers currently delivering projects • WG support organisations – Business Wales, Sell2Wales, Banc etc?
Booking -	Registration via Eventbrite. Link to be made available via comms etc.
Invitees -	<ul style="list-style-type: none"> • All primary and key stakeholders (Govt’s, LA’s, HB’s, Uni’s, governance committees, ESB etc) • Stakeholders’ business contacts • Targeted invitation to key business representative groups and Influential businesses • Other City & Growth deals in Wales? • Open invitation to regionally based businesses
Requirements:	Design and procure fulfilment items (new stand, banners, brochure etc) IT support On the day support, PoMO etc